



MEDIA PROPOSAL

PREPARED FOR

333 LAS LOMAS | AVALON

SCHEDULED PRINT MEDIA

Orange County Register
Featured placement on First Team Estates page
April 24, 2016

OC Register, OC Estates Back Cover
Featured placement on First Team Estates page
June 4, 2016

OC Business Journal – May 2

LUXURY PORTFOLIO ADVERTISING**

Wall Street Journal - US
Spring 2016

Unique Homes
Spring 2016

Luxe Interiors + Design
Summer 2016

MAGAZINE OPPORTUNITIES**

Architectural Digest
Coast Magazine
The duPont Registry
Executive Agent Magazine
Harbor Light Magazine
Newport Beach Magazine
Niche Magazine
OC Metro

Ocean Magazine
Orange Coast Magazine
Prime Magazine
Riviera Magazine
Robb Report
Vivid Magazine

LOCAL ADVERTISING**

Desert Sun
Newport Beach Independent
Huntington Beach Independent
Laguna Beach Independent
LA Times East Edition
 North Orange County advertisement
LA Times / Daily Pilot
 South Orange County advertisement
OC Register Zoned Supplements
 Select any city in Orange County
 for hyper-local advertisement
San Clemente Times
Seal Beach Sun News

PUBLIC RELATIONS

Orange County Register
Press Release
May 7, 2016

ONLINE ADVERTISING

Custom YouTube Video
Prominent placement on First Team YouTube channel

FirstTeam.com, Featured Homes
Placement on First Team Featured Homes Page
June 1, 2016

Social Media Marketing
“Talk of the Town” feature on First Team Social Media Profiles
Facebook, Google+, Pinterest, Twitter, and Instagram
June 1, 2016

Orange County Register, Online
Placement in “Featured Home” reel on
OCRegister.com/RealEstate
May 31, 2016

(Placement is determined by property and photo quality.)

ONLINE EXPOSURE

UP TO 2,000 SITES INCLUDING:

FirstTeam.com
ChristiesRealEstate.com
LuxuryPortfolio.com
LeadingRE.com
Juwai.com
OCRegister.com
LATimes.com
Realtor.com
Redfin.com
Zillow.com
Trulia.com
RealtyTrac.com
Homes.com
HotPads.com